

Nov 8<sup>th</sup>, 2021

Product Manager: Todd Fender

Product Management Bulletin  
Number: 000-753



## Transition Notice: 3243L Open Frame Touchscreen Display

### Product Information

As part of the major upgrade to Elo's Large Format Open Frame Touchscreen Displays, the 3243L is being discontinued and transitioned to the new 3263L. The new open frame displays offer backwards compatibility with upgraded touch performance to 40 touches and the option to choose between clear glass with anti-friction or anti-glare. While we work to minimize product changes, they are needed from time to time. When this occurs, we try to offer a suitable replacement product with equal or better specifications.



### 3263L Open Frame Displays

Perfect for everything from public venue self-service kiosks to built-in application installs for retail, hotels, gaming, and transportation, the 63-Series open frame touchscreen displays offer:

40-touch PCAP • Ready for 24/7 use • 3-year warranty  
Clear glass with anti-friction or anti-glare  
Touch Thru up to 6mm glass / 3mm plastic  
Compliant with UL-60950 & IK-07 impact testing  
Compatible with EloView® via Elo Backpack®

### Inventory and Last Time Buy

- Elo will accept orders through **February 28<sup>th</sup>, 2022**, with estimated last time shipping to be completed by **July 30<sup>th</sup>, 2022**.
- Please note, Elo inventory will be available on a first-come first-served basis.
- Please check with your distribution partner(s) for their current inventory levels.
- Please see the chart below for the obsolete and replacement part numbers and details.
- Recommended replacement part(s) may not be electrically or mechanically identical to the discontinued product.

## Obsolete & Replacement Part Numbers

Obsolete Part Number	Obsolete Marketing Description	Replacement Part Number	Replacement Marketing Description
E304029	3243L 32-inch wide LCD Open Frame, Full HD with LED backlight, VGA & HDMI video interface, PCAP, USB, Clear, Gray	E343671	3263L 32-inch wide LCD Open Frame, Full HD, VGA & HDMI 1.4, Projected Capacitive 40-Touch with Palm Rejection & Touch Thru, Clear Anti-friction Glass, USB, Gray
		E343872	3263L 32-inch wide LCD Open Frame, Full HD, VGA & HDMI 1.4, Projected Capacitive 40-Touch with Palm Rejection & Touch Thru, Anti-glare Glass, USB, Gray

## Contacts

For more information on price and lead time for ordering products, please contact Elo customer sales and support for assistance.

### Americas

Toll 800-ELO-TOUCH  
 Tel +1 408 597 8000  
[EloSales.NA@elotouch.com](mailto:EloSales.NA@elotouch.com)  
[www.elotouch.com](http://www.elotouch.com)

### Europe (EMEA)

Tel +32 16 930 136  
[EMEA.Sales@elotouch.com](mailto:EMEA.Sales@elotouch.com)  
[www.elotouch.eu](http://www.elotouch.eu)

### Asia Pacific

Tel +86 (21) 3329 1385  
[EloAsia@elotouch.com](mailto:EloAsia@elotouch.com)  
[www.elotouch.com.cn](http://www.elotouch.com.cn)

Elo reserves the right to change or update, without notice, any information contained herein; to change, without notice, the pricing, availability, design, construction, materials, processing or specifications of any products; and to discontinue or limit production or distribution of any products. Elo, the Elo logo, EloView and Elo Backpack are either trademarks or registered trademarks of Elo Touch Solutions, Inc. All other trademarks are the property of their respective owners. © 2021 Elo Touch Solutions, Inc. All rights reserved.